

DELL Technologies

DELL LATITUDE

The new age of intelligence



THE DELL LATITUDE FAMILY

Work wherever and however you need with small, light and stylish laptops and 2-in-1s designed for mobility and productivity. Stay connected with industry's fastest wireless and LTE options, intelligent collaboration and privacy features, and a broad array of port and accessories to set up office anywhere. Ensure IT has proactive, predictive and automated solutions to deliver on the promise of a modern workday with Dell Technologies Unified Workspace.

Featuring Dell Optimizer AI with Express features and Safe security solutions, Latitude continues to innovate as the world's most intelligent¹ and secure commercial PCs.²



Select Latitude 9000 and 7000 systems are FirstNet Ready™
See important information on page 7

Why choose Dell Latitude



INNOVATIVE DESIGN

Our ultra-premium 9000 series redefines innovation for ultimate productivity. A redesigned 7000, 5000 and 3000 Series ensure Latitude products are smaller and lighter than ever with narrow border screens featuring ComfortView Plus, a built-in solution that reduces harmful blue light while delivering excellent color. Latitude Thermal innovations including new graphene paints and Dell's unique Dual Opposite Outlet fan enable us to push the boundaries of performance while keeping systems cool. A wide array of ports allows for remote office or conference room setup. A modern keyboard and touchpad increase comfort and productivity. Flexible choices of laptops or 2-in-1s are offered with the same image and BIOS** to lessen IT complexity. Aluminum, carbon fiber and post-consumer recycled materials are built to last, having passed rigorous MIL-STD 810H tests.



INTELLIGENT COLLABORATION & CONNECTIVITY

Unparalleled collaboration, connectivity and untethered power increase the speed of productivity. Experience superior video calls with FHD and advanced cameras that brighten and sharpen images. Industry's first webcam SafeShutter³ on our 9000 Series automatically opens or closes, or take control of privacy with secure camera and mic mute keys. Collaborate seamlessly with built-in speakerphone, powerful mics and intelligent audio to reduce background noises and echoes. Wi-Fi 6E allows 7 additional channels and more bandwidth to provide faster, smoother Wi-Fi. Or stay connected via 5G, 4G LTE and eSIM options.⁴ New ExpressConnect finds the best access points and directs bandwidth to conferencing apps. A new class of Intel® Evo™ vPro® 9000 and 7000 products deliver businesses the built-in security features, manageability, and stability IT needs along with consistent responsiveness, long real-world battery life and instant wake for an exceptional user experience.



ADVANCING SUSTAINABILITY

Latitude leads the industry's most sustainable commercial PCs.¹⁹ Latitude 5000 Series laptops were the first PCs to use reclaimed carbon fiber in the design and are the first to use bioplastics from trees in the lid.⁵ The manufacturing process creates a lower carbon, energy and water footprint, reducing CO₂ emissions equal to 24.2 million miles driven, saving energy to power 5,564 homes for 1 yr, and conserving enough water to fill 226 Olympic-size pools.⁶ Sustainable choices including waterborne paint and ocean bound plastics are in more products as we reach EPEAT Gold¹⁸ across the portfolio and continue our commitment to end-to-end sustainability.

LATITUDE FAMILY TOP FEATURES

- Small and light devices to work anywhere
- Dell Optimizer with Express features to increase productivity
- Intelligent audio and speakerphone* for better collaboration
- Narrow border screens with privacy SafeShutter and SafeScreen
- Premium carbon fiber and aluminum options
- Choice of OS including Chrome Enterprise
- World renown battery life and Super Low Power panels for longer run time
- Scalable & flexible form factors; 2-in-1 option with the same image & BIOS**
- Fast connectivity options including Wi-Fi 6E, Wi-Fi 6, 5G, 4G LTE & eSIM⁴
- 11th Gen Intel® up to Core i-7 vPro® Processors, Evo™ vPro® verified 9000 & 7000
- Advanced thermal solutions
- Most secure commercial PCs²
- Dell Technologies Unified Workspace
- Rigorous MIL-STD 810H testing for durability & reliability
- EPEAT Gold, sustainable packaging and supply chain choices

Meet the Dell Latitude Family

LATITUDE 9420 LAPTOP OR 2-IN-1



Redefining collaboration on the world's only 16:10 and most intelligent 14" ultra-premium business PC.^{20,1} Present flawlessly with 3D speakerphone & intelligent audio, advanced camera technology with industry's 1st automatic SafeShutter.³ Stay connected anywhere with ExpressConnect, Wi-Fi 6E readiness, 5G, and eSIM options.⁴ Stretch the limits of productivity with 66% more CPU power gen over gen and 5% larger 16:10 screen with ComfortView Plus. Intel® Evo™ vPro® verified. Choose from laptop or 2-in-1.

Coming soon

LATITUDE 9520 LAPTOP OR 2-IN-1



Our longest running business PC is also the world's most intelligent ultra-premium 15.0" PC in the size of a 14".¹ Take conferencing to the next level with speakerphone quality with Intelligent Audio and a brighter 4K InfinityEdge screen with ComfortView Plus. Dell Optimizer built-in AI adjusts to how you work, wherever work happens. Intel® Evo™ vPro® verified. Choose from laptop or 2-in-1.

Coming soon

LATITUDE 7320 | 7420 LAPTOP OR 2-IN-1, 7520 LAPTOP



These small and premium business PCs with the built-in AI of Dell Optimizer and new ExpressConnect makes you more productive than ever. Featuring FHD cameras, even brighter 4K and FHD screens with ComfortView Plus. Bring your A-game with high-performing mics plus Intelligent audio to reduce background noise and echoes. A new 15.6" size provides more screen space to maximize productivity when working remotely. Intel® Evo™ vPro® verified. Choose from laptop or 2-in-1 on the 13" and 14".

LATITUDE 7320 DETACHABLE



The world's most powerful, secure, and manageable business detachable⁷ is also the most intelligent featuring ExpressSign-in.¹ We stretched the 13" screen to the edge and packed all the security in a 12" footprint. Featuring our brightest screen with ComfortView Plus, FHD camera and Dell Optimizer, built-in AI that adjusts to how you work, wherever work happens. Take your presentation to the next level with high-performing mics plus Intelligent audio to reduce background noise and echoes. Intel® Evo™ vPro® verified.

Coming soon

LATITUDE 5320 LAPTOP OR 2-IN-1, 5420 | 5520 LAPTOPS



The perfect balance of performance, scalability and sustainability. New 5000 Series PCs are the 1st to use 21% bioplastics from trees in the lid.⁵ These scalable laptops feature a brighter FHD screen, a new 4K option - both with ComfortView Plus, FHD camera, extended battery life and touchless wake & lock with ExpressSign-in. Take calls to the next level with high-performing mics plus Intelligent audio to reduce background noise and echoes.

LATITUDE 5400, 5300 2-IN-1, AND 7410 CHROMEBOOK ENTERPRISE



Trusted Latitude features, now with Chrome Enterprise. Versatility and performance meet a secure cloud-native experience. World's smallest 13" 2-in-1 CBE device on the 5300 2-in-1¹⁵. And on the 7410, world's longest battery life of any Chromebook with a 10th Gen Intel processor¹⁶, with up to 21 hours¹⁷.

The world's most intelligent PCs featuring Dell Optimizer

Latitude devices feature Dell Optimizer a built-in artificial intelligence software that learns and adapts to your behavior to create a smarter, more personalized user experience. It automatically improves application performance, battery run time and more in the background, so you have fewer disruptions no matter where you're working.



ExpressConnect

Experience seamless Wi-Fi. New ExpressConnect⁸ automatically joins the strongest access point in the office and directs bandwidth to conferencing applications, wherever you work.



ExpressResponse

With Intel[®] Adaptix™ Technology, prioritize your most important apps, so they open faster and perform better.⁹



ExpressSign-in

Get to work fast with our PC proximity sensor enabled by Intel[®] Context Sensing Technology that detects your presence to instantly wake and log you in via the IR camera and Windows Hello, all without lifting a finger. It locks when you walk away, so your work stays safer.¹⁰



ExpressCharge

Dell Optimizer extends runtime and improves battery performance by adapting to your patterns. ExpressCharge Boost delivers up to 35% charge in about 20 minutes, or up to 80% charge within 40 minutes with ExpressCharge 2.0 on our 9000 products.



Intelligent Audio

Collaborate like you're in the same room. Intelligent Audio enhances your audio quality and reduces background noises, so you can hear and be heard, creating a better conference experience for all.

Recommended accessories

AT THE DESK



DELL THUNDERBOLT DOCK | WD19TB

Work at full speed with Dell's powerful Thunderbolt Dock. Charge your system faster, support up to two 4K displays and connect to your peripherals via a single cable.



DELL 34 VIDEO CONFERENCING CURVED MONITOR | C3422WE

Transform your virtual meeting experience with a 34" curved monitor with world class collaboration features.



DELL DUAL MONITOR ARM | MDA20

This comprehensive dual monitor and system mounting solution keeps your desk clutter free. It is the worlds first monitor arm that offers swivel angle adjustment with a flip of the switch¹⁵



DELL PREMIER MULTI-DEVICE WIRELESS KEYBOARD AND MOUSE | KM7321W

Multi-task seamlessly across 3 devices with this premium full size keyboard and sculpted mouse combo with programmable shortcuts and 36 months battery life¹⁴



DELL ULTRASHARP 27 4K USB-C MONITOR | U2720Q

Experience captivating details and true-to-life color reproduction on this brilliant 27" 4K monitor with a wide color coverage.



DELL MOBILE ADAPTER SPEAKERPHONE | MH3021P

Multiport adapter with integrated speakerphone offers an all-in-one connectivity and conferencing solution.



JABRA EVOLVE2 85

Engineered to keep you focused, this headset is perfect for virtual collaboration. Experience all-day comfort with leather-feel ear cushions and on-the-ear design.

ON-THE-GO



DELL PREMIUM ACTIVE PEN | PN579X (compatible with 2-in-1s)

Easily take notes and stay organized whether in meetings or on the go.



DELL PREMIUM RECHARGEABLE MOBILE WIRELESS MOUSE | MS7421W

Long lasting rechargeable mouse with a battery life of up to 6 months on a full charge²



DELL NOTEBOOK POWER BANK PLUS - USB C, 65 WH | PW7018LC

With fast high-power delivery of up to 65Wh, this power bank can charge the widest range of USB-C laptops, and mobile devices.



DELL PREMIER SLIM BACKPACK 15 | PE1520PS

Travel light while making a positive impact on the environment by selecting the compact, eco-friendly backpack with EVA foam cushioning to protect your laptop from impact.

Built for business

Experience a new way to work with Dell Technologies Unified Workspace. Intelligence built-in. Modernization built-on.

We know that having the right device is just the start to a great workday. Employees need intelligent, intuitive and responsive experiences that allow them to work productively and without interruption. Dell Technologies Unified Workspace is transforming the employee experience and ensuring IT has proactive, predictive and automated solutions to deliver on the promise of a modern workday, while simplifying their ability to deploy, secure, manage and support their environment.



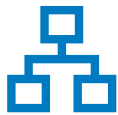
DEPLOY

ProDeploy in the Unified Workspace allows IT to move away from traditional, high-touch, manual deployment, and instead, ship devices preconfigured with company apps and settings from the Dell factory directly to their end users—having end users up and working on day one.



SECURE

Dell Trusted Devices are a secure foundation for the modern mobile workforce. Our comprehensive family of endpoint security solutions work together to secure the device both above and below the OS, giving IT confidence and enabling end users to remain productive.



MANAGE

With Dell's modern end-point management solutions, we can accelerate uninterrupted workflow with automation, integration and optimization from one trusted partner.



PROSUPPORT CLIENT SUITE WITH SUPPORTASSIST

AI-driven predictive, proactive support keeps end-users working at full speed and IT admins looking ahead by virtually eliminating unplanned downtime.

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1 Based on Dell analysis, October 2020.

2 Based on Dell analysis, January 2020.

3 Based on Dell analysis, November 2020.

4 Mobile Broadband Subject to service provider's broadband subscription and coverage area; additional charges apply.

5 Based on Dell analysis, September 2020. 21% bioplastics in LCD coverlid.

6 Estimates based on data derived from Life Cycle Assessments conducted in accordance to ISO 14040:2006 and ISO 14044:2006. The system boundary of the LCA is Cradle-to-Gate, with the Gate of the analysis being the production of the mechanical part. Included in the analysis where the polymer production, injection molding process, paint manufacturing and painting process. Sept. 2020.

7 Based on Dell analysis, November 2020. When equipped with 11th Gen Intel Core i7 vPro, 16G LPDDR4x memory, 1TB storage and integrated graphics. Based on Dell analysis, October 2020.

8 Best network selection based on signal strength, channel congestion, router type and others. Network suggestions based on user credentials.

9 ExpressResponse must be enabled in the Applications feature. DO learns how user uses the selected application(s) over several hours. Based on Dell testing using Sysmark 2018 benchmark running productivity applications, March 2020. Improvement will vary based on product configuration, use, application and other factors.

10 ExpressSign-in available on Latitude 9000, 7000 and 5000 series. See product details for availability.

11 ExpressCharge with Dell Optimizer (DO) requires 14 days to learn the user's behavior, then dynamically applies appropriate battery settings. DO Adaptive Battery setting must be enabled in the Power feature settings labeled "Adaptive Battery Performance". Improvement will vary based on product configuration, use, software, operating conditions, power management settings and other factors. Improvements may decrease over time. System performance may be impacted. ExpressCharge 2.0 can recharge system battery from 0% up to 80% within 40 minutes.

After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due to system tolerance. ExpressCharge Boost can recharge system battery from 0% up to 35% within 20 minutes when system is powered-off and battery temperature is between 16-45 degrees C. With ExpressCharge mode enabled, the system battery can then continue charging up to 80% within 40 minutes. After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due to system tolerance.

12 Based on Dell internal analysis of battery life usage model calculations, Nov 2020. Results vary depending on usage and computing conditions.

13 Based on Dell internal analysis, November 2019.

14 Based on Dell internal analysis of battery life usage model calculations and 3 million keystrokes per year, Nov 2019. Results vary depending on usage and computing conditions.

15 Based on Dell internal analysis, June 2019, using publicly available data. The smallest refers total surface area of devices.

16 Battery life: Latitude 7410 Chromebook Enterprise 2-in-1 tested with Intel Core i3-10110U, 8GB RAM, 128GB SSD, FHD touch panel, Chrome OS & 68Whr battery, using Google Chrome OS Powerload test. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

17 Battery life: Latitude 7410 Chromebook Enterprise tested with Intel Core i5-10310U, 8GRAM, 128GB SSD, FHD non-touch panel, Chrome OS and 68Whr battery, using Google Chrome OS Powerload test. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

18 EPEAT Gold registered in the U.S. EPEAT registration varies by country and configuration. See www.epeat.net for registration status by country.

19 Based on the design, manufacture, packaging, product lifecycle maintenance and number of ecolabel registrations, including EPEAT Gold registrations for the Dell Precision, Latitude and OptiPlex portfolio as of May 2020.

20 Based on Dell analysis, December 2020.