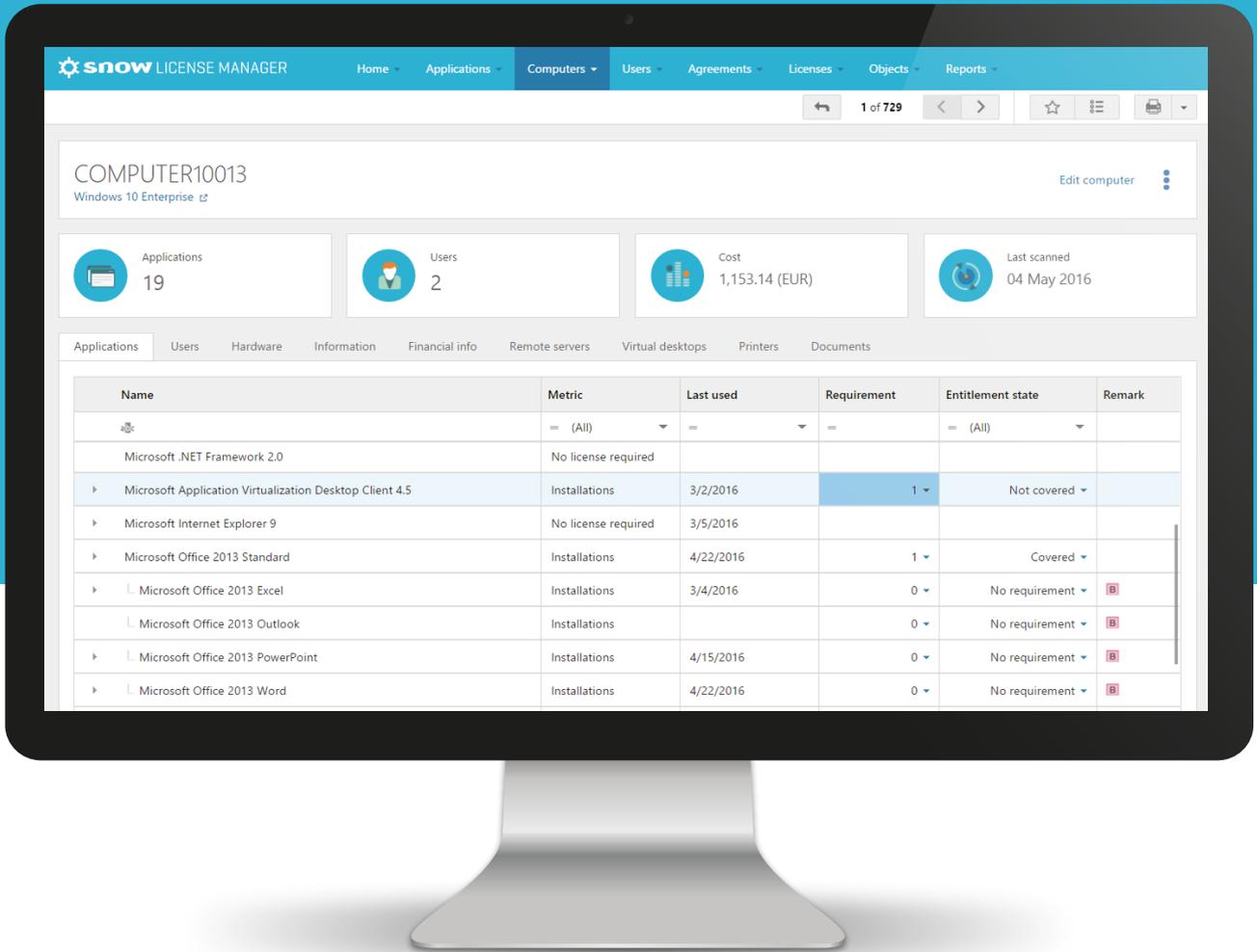


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Snow inventory



Snow Inventory delivers a clear and accurate view of the hardware devices and software assets deployed across multi-platform, multi-site networks.

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Snow inventory

Managing the cost, availability and risks associated with IT assets rests on the ability to accurately discover and identify all hardware and installed software across the entire IT estate, regardless of platform or location. Snow Inventory provides a single source of truth for IT assets on all major enterprise computing platforms, including Windows, Mac OS X, Linux, Unix, Thin Client, with support for all common virtualization technologies and cloud-based applications.

Snow Inventory gives CIOs, IT Directors and Software Asset Managers the ability to track software deployments and usage, automatically integrating with Snow License Manager to turn raw audit data into actionable SAM intelligence. The comprehensive asset and usage data from Snow Inventory enables stakeholders to make effective decisions on cost-saving initiatives such as license reharvesting and rationalization, as well as support renewal negotiations and vendor management.

CREATING A UNIFIED VIEW OF ALL ASSETS

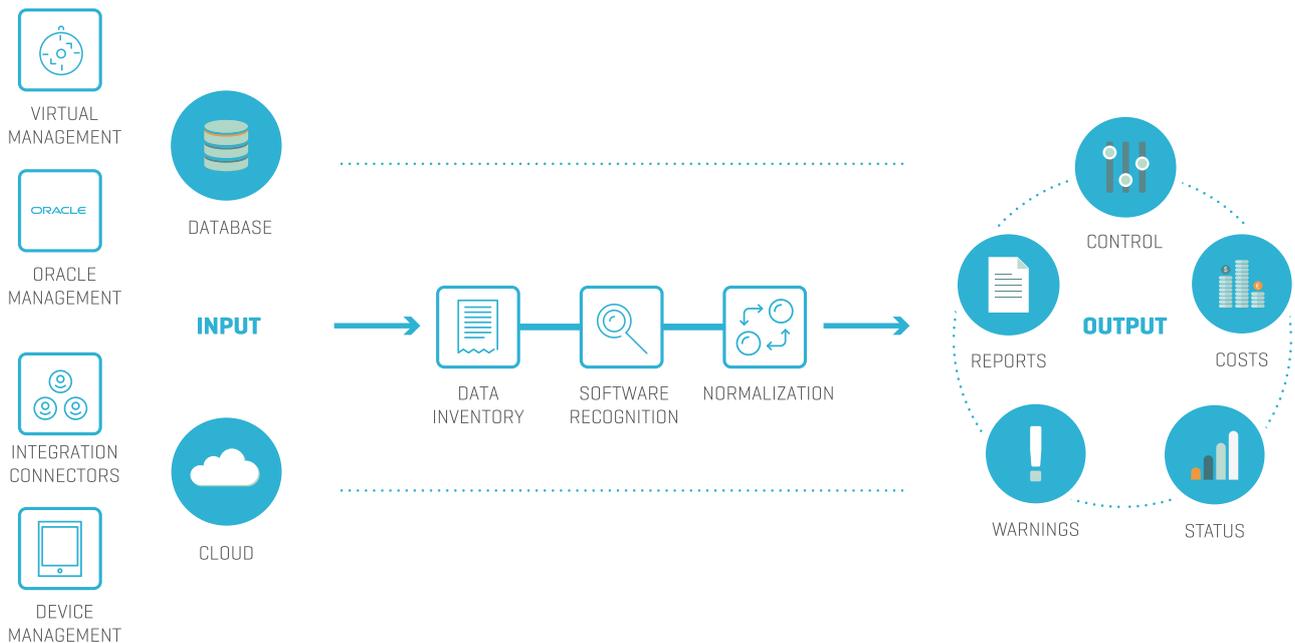
Snow Inventory can act either as a single inventory solution or as the central data gathering hub for multiple inventory solutions, each covering a specific platform or location.

When an organization has already made investments in third-party inventory solutions but still has gaps on the network, Snow Inventory is a perfect complement, providing critical coverage of platforms such as Mac OS X, Linux and UNIX.

Using the capabilities of Snow's Virtual Management Option and Oracle Management Option, Snow Inventory monitors the cloud and virtual assets as well as collect data on Oracle databases, options and management packs.

Snow Integration Connectors (SIC) are available for a growing number of third-party inventory solutions, including Microsoft SCCM, BMC ADDM, IBM Tivoli and more. Mobile devices can also be included in the inventory reporting through Snow Device Manager or Snow Integration Connectors for AirWatch and MobileIron.

ADVANCED SCANNING



BUSINESS BENEFITS AND KEY FEATURES

AUDIT DATA AND MANAGEMENT REPORTING

With near real-time information about the hardware and software assets across the corporate network, Snow Inventory provides the data and management reporting necessary to create realistic plans and future budgets based on actual usage and real needs beyond the traditional boundaries of Software Asset Management. For example, it feeds Snow License Manager with up-to-date hardware and software information that can be integrated with helpdesk solutions such as ServiceNow.

DATACENTER CONFIGURATION TRACKING

Snow Inventory provides audit information at all layers. Using Snow's Virtualization Management Option, not only does Snow Inventory establish relationship between servers in datacenter clusters, it can also establish relationships between the virtual machines and host devices. Furthermore Snow Inventory can highlight potential risks in terms of non-inventoried virtual machines through its discovery capability. As an optional addition, using the capabilities of Oracle Management Option, Snow Inventory can gather information on Oracle databases, options and management packs.

SECURITY AND COMPLIANCE

Snow Inventory sends data from clients to server over HTTPS or to a file share. The data transmitted is secured with a 256-bit encryption and communication is done over HTTPS with an SSL certificate. The information collected includes status of service packs, antivirus definitions as well as details on potential unwanted software, making it easy to check that security policies are being complied with.

ACCURATE AND DETAILED INVENTORY

The combination of hardware inventory, software inventory and software metering that Snow Inventory provides delivers the ability to browse, discover and track all installed software. Its accuracy and completeness provides the foundation for Snow's Software Recognition Service to perform high quality normalization – filtering out irrelevant records and determining the variances in publisher and product names. Detailed insight into installations and configurations enables organizations to identify areas for optimization.

MOBILE INVENTORY

Organizations can use Snow Inventory technology or leverage their existing mobile inventory solution, such as an MDM/EMM solution, to feed information into Snow License Manager on all Android, iOS and Windows mobile devices. This includes information such as hardware details, software details, owner of the devices and installed applications.

MULTIPLE VIRTUALIZATION TECHNOLOGIES

Snow Inventory tracks virtual applications across the desktop and in the datacenter. It inventories multiple virtualization technologies, including Microsoft (Hyper-V, RDS and App-V), VMware (vSphere, Horizon View and ThinApp) and Citrix (XenServer and XenApp). Configuration data from the hosts and guests can be automatically reconciled in Snow License Manager to ensure compliance with hardware configuration-related software licensing requirements.

EXHAUSTIVE TECHNOLOGY COVERAGE

Snow Inventory gathers information from clients with operating systems ranging from Windows 95 to Windows 8.1, as well as Mac OS X, Red Hat, Debian, Ubuntu and Oracle Enterprise Linux and it supports Android, iOS and Windows devices.

CLOUD-BASED APPLICATION USAGE

Snow Inventory enables organizations to proactively track the usage of cloud-based applications, providing information on overall application usage and user access to those applications. This information can be reconciled against licenses and costs in Snow License Manager.

QUALITY ASSURANCE

With up-to-date, exhaustive and accurate information about the hardware and software assets across the corporate network, Snow Inventory provides high quality data and management reporting necessary to create realistic plans and future budgets based on actual usage and real needs.

EASE OF DEPLOYMENT AND TRANSPARENCY

The Snow Inventory client is easy to deploy using a built-in system or a deployment system of choice. With zero impact to user productivity, Snow Inventory enables scanning with no agent installed, or it can be installed as a prioritized service.

TRACKING SOFTWARE USAGE

Each software installation is monitored to determine usage. By measuring usage through collection of raw metering information, Snow Inventory provides organizations with detailed intelligence to drive software harvesting programs and ensuring that license utilization is optimized.

Examples:

If there are low levels of usage of a specific application the SAM manager can investigate whether it is worth removing altogether or identify a better alternative.

If pervasive levels of usage are found then it's important that the right license agreement is assigned, such as moving from individual licenses to an enterprise-wide agreement.

ANALYST VIEW

Inventory is the first building block of ITAM, and auto-discovery is the first building block of inventory... Once you collect inventory data, you must include and analyze this data along with all associated asset data for potential improvements.

Source: Forrester Inc. Best Practices: IT Asset Management: Best Practices To Use For Starting Or Renewing Asset Management Programs. February 12, 2014. Analysts: Amy DeMartine with Eveline Oehrich, Michelle Mai.

SNOW SAM PLATFORM

Slm

Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

Inv

Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

Srs

Software recognition service

Recognize commercially-licensable applications across the network.

Sic

Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

Om

Oracle management option

Cut the costs of managing complex Oracle licenses.

Sos

Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

Vm

Virtualization management

Identify and manage virtual assets across the network.

Ap

Snow automation platform

Define and implement automated process to support software optimization.

Sdm

Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume.

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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