

Be ambitious.



See how Insight can
accelerate your business.

AT INSIGHT, WE
**ACCELERATE
TRANSFORMATION**
BY UNLOCKING THE
**POWER OF PEOPLE
AND TECHNOLOGY.**

Priorities have shifted



Data mastery

More than 1/2 of Canadian firms say they can use AI more effectively and efficiently.



Security and risk mitigation

78% cite cybersecurity as new IT responsibility within their organization.

37% of global organizations experienced a ransomware attack in 2021.



Client experience

Omni-channel experiences are expected, and brand loyalty is increasingly difficult to win.



Supply chain

9 out of 10 companies are impacted by IT supply chain disruption.



Technology roadmap

95% will rely on technology partners to help them define their technology roadmap.

Sources: More than one third of Canadian businesses experimenting with ChatGPT, KPMG Canada survey finds, KPMG; Data Innovators Guide, HPE and IDG; 2021 AI Adoption Skyrocketed Over Last 18 Months, Harvard Business Review; Insight Intelligent Technology Report 2022, IDG; 2021 IDC Ransomware Study; US Holiday Shopping 2021, McKinsey

NAVIGATING
THESE SHIFTS
REQUIRES AN
AMBITIOUS
MINDSET.



YOUR PARTNER in realizing bold ambitions across all areas of business

Solutions

As a solutions integrator, we help you drive better business outcomes, speed and scale, resilience and innovation.

Technology

As a technology partner, we help you procure, manage, optimize and maximize the value of your IT.

Our SOLUTIONS approach

We accelerate your digital transformation and enhance your organization by:



Optimizing data for better business

- Create workforce access to the right data, balancing productivity, collaboration and security.
- Enable effective application and information delivery.
- Improve financial operational considerations.
- Integrate analytics and Artificial Intelligence/Machine Learning (AI/ML).
- Enable automation, agility and efficiency to maintain — and sharpen — a competitive edge.



Empowering speed and scale of client service

- Enable DevOps processes to help clients improve employee and customer experiences and develop new lines of business and revenue streams.
- Quickly broker, release and drive new services, workloads and capabilities — enabling faster time to market with minimal risk.
- Equip clients with a consumer-like employee technology experience.
- Deliver flexible consumption models.



Driving next-gen security for business resilience and innovation

- Improve data accessibility to transform the modern workplace for productivity.
- Proactively mitigate risk and drive digital transformation.
- Dismantle the culture of security as a “necessary evil” and instead reposition it as an enabler of innovation through holistic, streamlined architectures.

We help clients drive digital transformation

Modern Workplace

Create a productive, flexible and secure workplace.

Intelligent Edge

Gather and utilize data in the most efficient way possible to enable real-time decision-making and affect pivotal outcomes.

Modern Apps

Create new product experiences and transform legacy applications to drive increased business value.

Data and AI

Leverage analytics and AI to transform business operations and user experiences.

Modern Infrastructure

Architect and modernize multicloud and networking solutions to drive business transformation.

Cybersecurity

Mitigate risks and secure business assets.



Our services

Consulting Services

Create competitive advantage and improve operations by aligning business goals to IT and product strategies.

Hardware, Software and Lifecycle Services

Simplify supply chain and streamline costs across the global hardware and software lifecycle.

Managed Services

Eliminate business disruption and strategically align resources.

Our TECHNOLOGY approach

We help you **procure, manage and optimize** the right technology to run your business.



Simplified eCommerce

- Modernized eCommerce platform
- Simplified procurement, maintenance and replacement of technology solutions
- Data-driven and integrated platform
- Complete, accurate and insightful information to ease your IT decision-making



Tailored technology solutions

- Years of expertise & deep partner relationships enable technology delivery for your needs
- Out of the box and ready to use – tailored to your needs – so your business can keep running



Deep portfolio

- Depth of expertise from modern workplace and intelligent edge to modern infrastructure, application development and cybersecurity
- Technology to support any business challenge to deliver meaningful results



Agile and scalable

- Lifecycle management and global scale for easier transitions as your business shifts
- Smooth pivots, transitions and growth efficiently.

Who is Insight?

**A Fortune 500
company**

founded in 1988

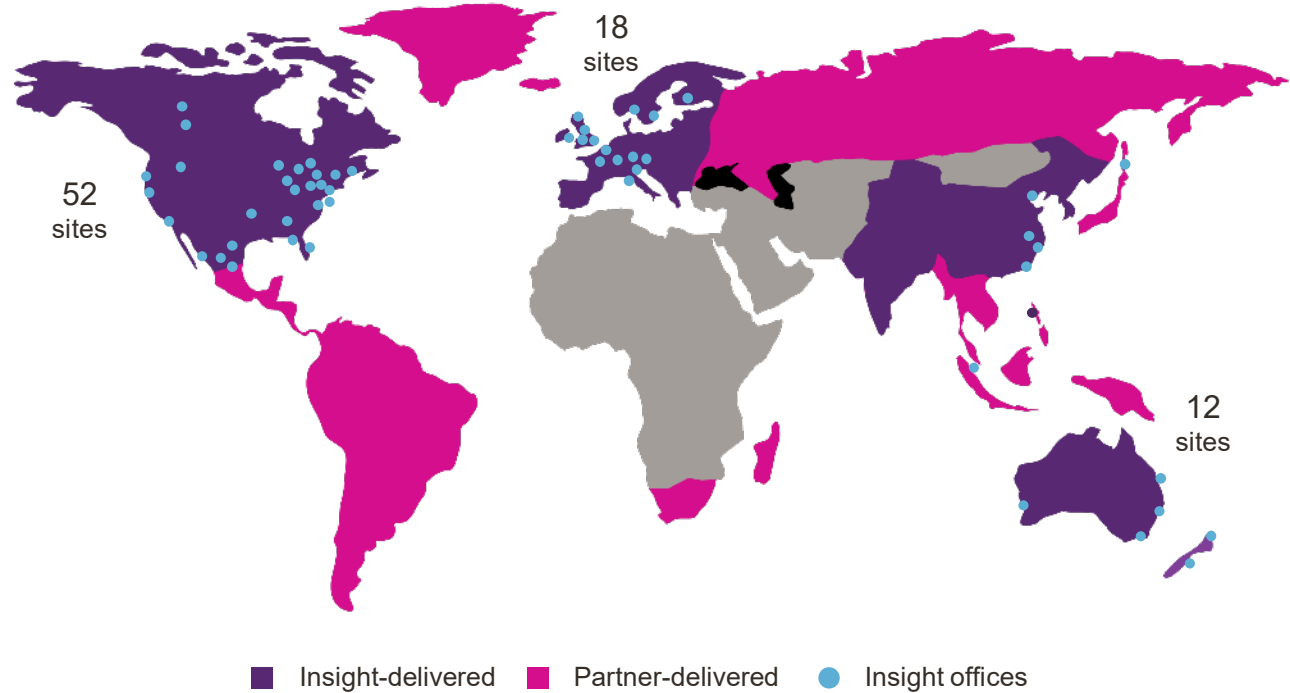
13,000+

highly skilled
teammates across
the globe

A leading
Solutions Integrator

6,000+

hardware, software
and cloud partners



Multicurrency support | Multilingual support | Web portal

EXTENSIVE EXPERTISE

across a
range of
industries



We partner with
a **wide range**
of leading
brands



Deep partner knowledge



Apple Authorized Service Provider
Apple at Work, Mac Employee Choice



Top 4 partner in North America
Specializations: Advanced Collaboration, Advanced Data Centre and Hybrid Cloud, Advanced Enterprise Networking, Advanced Security, Customer Success, Collaboration SaaS, IoT Essentials



Dell Backup and Disaster Recovery Services
Multiple Dell Technologies Certifications



Platinum Partner



4 Microsoft Canada Impact Awards (2022)
10+ advanced specializations
19 Gold competencies



250 sales and technical certifications shared with Insight USA
NetApp Keystone Delivery Partner
Cloud First Partner, NetApp AI Partner, ISC, PSC, AASC, and SSC Partner, 1st FlexPod Premium Partner



Tesla High-Performance Computing certified



Cloud on AWS Master Services Competency

Recognized as a leading Solutions Integrator...

40 total industry and partner awards in 2022



12 AWARDS

- Worldwide Surface PC Reseller
- Worldwide Surface Hub Reseller
- Security Changemaker of the Year
- North America Surface Reseller
- U.S. Manufacturing
- U.S. Surface Hub Reseller
- U.S. Surface PC Reseller
- Canada Partner of the Year
- 4 Microsoft Canada Impact Awards



Adobe

Adobe Americas
Partner of the Year



a Hewlett Packard
Enterprise company

Aruba U.S. Partner
of the Year



Cisco Americas
Commercial Partner
of the Year



Cradlepoint IoT
Partner of the Year



Intel U.S. Innovation
Partner of the Year

Intel Canada
Digital Transformation
GTM Partner of the Year



NetApp

NetApp Keystone
Partner of the Year



Pure Storage SLED
Partner of the Year



VMware NA Partner
Value Award



Veeam Federal
Partner of the Year

...and a best place to work

No. 373
FORTUNE 500



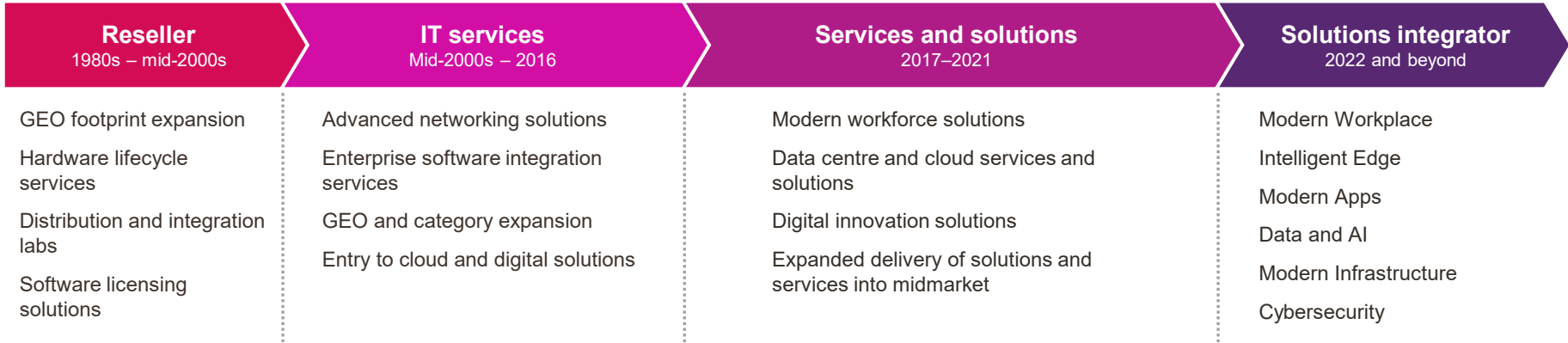
U.S. Best Places to Work

- No. 1** | Inland Northwest
- No. 4** | Columbus CEO Magazine
- No. 2** | Phoenix Business Journal
- No. 9** | Triangle Business Journal
- No. 10** | Phoenix Healthiest Employers
- No. 46** | Chicago Tribune
- No. 58** | Best Workplaces in Texas
- No. 16** | Best Tech Internships

International Best Places to Work

- No. 22** | Best Workplaces in Europe 2022
- No. 11** | UK Best Workplaces 2022
- No. 16** | UK Best Workplaces for Wellbeing 2023
- No. 19** | UK Best Places for Women 2022
- No. 10** | UK Best Workplaces in Tech 2021
- No. 3** | Italy Best Places to Work 2022
- No. 3** | Italy Best Places for Diversity, Equity & Inclusion in Italy 2022
- No. 2** | Spain Best Places to Work 2022
- No. 4** | Austria Best Places to Work 2022
- No. 16** | Australia Best Places to Work 2022
- No. 1** | Hong Kong Best Places to Work 2022
- No. 1** | Singapore Best Workplaces 2022
- No. 1** | Singapore Best Places in Tech 2022
- Montreal Gazette Top Employers 2022

We have a track record of innovation



We strive to be a good corporate citizen



GLOBAL
COMMITMENT

Member of the
**United Nations
Global Compact**



CHARITABLE
GIVING

\$1.6 million total contributions
by Insight globally in 2021

\$375,000 raised for Reach,
helping STEM causes



VOLUNTEERING

Teammates volunteer
approximately
86,000 hours
annually.



TEAMMATE
SUPPORT

**\$2.6 million in teammate
contributions** for the Insight
In it Together Foundation

114 teammates in crisis assisted in 2021



GREAT PLACE
TO WORK

No. 12 in IT on 2021 Forbes
World's Best Employers

No. 7 in IT on 2021 Fortune's
World's Most Admired Companies



ENVIRONMENTAL
SUSTAINABILITY

2M POUNDS
of electronics waste
saved in 2021

Download our 2021 Insight Corporate Citizenship Report at insight.com/CorporateCitizenship

We live by our core values



Hunger

We are change agents, driven to improve every day.



Heart

We are teammates. We take care of each other, our clients and our communities.



Harmony

We are a team of individuals who seek out unique perspectives and value differences and diversity.